

## **NOTICE TO BIDDERS**

### Pursuant to Chapter 103D, Hawaii Revised Statutes

The Hawaii Department of Agriculture (HDOA), Market Development Branch (MDB), is seeking proposals in response to a Request for Proposals RFP-17-01-MDB.

HDOA/MDB announces the availability of approximately \$150,000 in funds provided by the Supplemental Appropriations Act of 2016 (Act 124, SLH 2016) for the fiscal year beginning July 1, 2016 and ending June 30, 2017. Act 124 includes funds for the promotion of Hawaii agricultural products through marketing activities conducted in the State. The Sponsorship and Product Promotion RFP (SPP17) requests proposals from Hawaii-based non-profit associations and non-profit commodity organizations for sponsorships and product promotion activities that will be conducted within the state.

SPP17 proposals for sponsorship and product promotion can include, but will not be limited to, support for statewide campaigns such as increasing food security through proposals that support our farmers and increase food production statewide and/or the “*Buy Local, It Matters*” call-to-action campaign to increase demand for locally grown and processed agricultural products.

To achieve this goal, HDOA announces the availability of approximately **\$150,000** in program funds under the Supplemental Appropriations Act of 2016 for projects to promote and market agricultural products grown or raised in the State.

All proposals must be submitted electronically in MS word format with all attachments via email to [hdoa.addrfp@hawaii.gov](mailto:hdoa.addrfp@hawaii.gov). In addition to submitting proposals in electronic form, offerors may also, but not in lieu of, send a completed proposal with all attachments in hard copy to the Department of Agriculture, Agricultural Development Division, 1428 South King Street, Honolulu, Hawaii 96814-2512. All proposals must be received no later than **12:00 pm noon Hawaii Standard Time on Friday, October 7, 2016**. Timely receipt of proposals shall be evidenced by the date and time registered by the HDOA time stamp. Proposals received after the deadline of 12:00 pm noon Hawaii Standard Time on Friday, October 7, 2016, shall not be processed by staff or reviewed by the evaluation committee.

A copy of the RFP is available online at <http://spo3.hawaii.gov/notices/notices>, or at the Department of Agriculture, Agricultural Development Division, 1428 South King Street, Honolulu, Hawaii 96814, or interested parties may contact the Market Development Branch, Attention: Yukashi Smith, (808) 973-9627 or Facsimile: (808) 973-9590; email [Yukashi.M.Smith@hawaii.gov](mailto:Yukashi.M.Smith@hawaii.gov)

Procurement Notice posted on August 18, 2016.