

## **NOTICE TO BIDDERS**

### Pursuant to Chapter 103D, Hawaii Revised Statutes

The Hawaii Department of Agriculture (HDOA), Agricultural Development Division (ADD), is seeking proposals in response to a Request for Proposals RFP-17-01-ADD (RFP).

The [Agricultural Act of 2014](#) (2014 Farm Act), was signed on February 7, 2014, and will remain in force through 2018. The 2014 Farm Act makes major changes in commodity programs, adds new crop insurance options, streamlines conservation programs, modifies some provisions of the Supplemental Nutrition Assistance Program (SNAP), and expands programs for specialty crops, organic farmers, bioenergy, rural development, and beginning farmers and ranchers. The 2014 Farm Act reauthorized specialty crop block grants with increased funding, with the amount of the grant to a State based on production value and acreage. The grants were authorized through the 2014 Farm Bill as part of an effort to enhance the competitiveness of specialty crops and provide resources to strengthen American agriculture. These grants are to be utilized by state departments of agriculture solely to enhance the competitiveness of specialty crops.

The goal of RFP-17-01-ADD is to select a contractor to engage with the commodity associations for specialty crops to provide the marketing tools that will support the associations' activities. To achieve this goal, the HDOA announces the availability of up to **\$40,440** for one project that will produce marketing materials for commodity associations listed in the RFP that represent Hawaii specialty crops.

**The closing date and time for receipt of proposals under this RFP is 12:00 p.m. noon on Wednesday, November 30, 2016.** Proposals received after this deadline will not be processed by staff or reviewed by the evaluation committee.

Applicants must submit their proposals electronically in MS word format with all attachments via email to [hdoa.addrfp@hawaii.gov](mailto:hdoa.addrfp@hawaii.gov). In addition to submitting proposals in electronic form, applicants may also, but not in lieu of, send a completed proposal with all attachments in hard copy to the address below. All proposals must be received by **12:00 p.m. noon on Wednesday, November 30, 2016**, as evidenced by the HDOA time clock.

Hawaii Department of Agriculture (HDOA)  
SCMC15  
Agricultural Development Division  
1428 South King Street  
Honolulu, HI 96814-2512

Contact Information:

A copy of the RFP is available online at <http://spo3.hawaii.gov/notices/notices>, or to request or inspect a copy, or for further information, please contact Sharon Hurd, telephone number (808) 973-9465 or email [sharon.k.hurd@hawaii.gov](mailto:sharon.k.hurd@hawaii.gov).

Procurement Notice posted on October 26, 2016.